



CIF Announces Axalta as repeat Annual Donor

MECHANICSVILLE, VA, April 18, 2022 – The Collision Industry Foundation (CIF) is delighted that Axalta committed to participate again in the “CIF Annual Donor Program”. This marks the second time in a row for a donation at the URGENT CARE tier with a \$5,000 pledge!

The Annual Donor Program was designed to bring needed, recurring resources to the Foundation, so it can deliver on its mission to ‘*Answer the Call*’ when those in the industry have been impacted by unforeseen catastrophic events.

“We are pleased to continue supporting the Collision Industry Foundation and their mission to assist refinish professionals who have been adversely affected by unforeseen events.” stated Jim Ocampo, Strategic Accounts Sales Manager/Industry Relations.

“CIF is grateful to Axalta for the ongoing support that they continue to provide as an Annual Donor” shared Ann Gonzalez, CIF Vice President and Industry Consultant. “We truly appreciate their generosity and commitment to our important cause.”



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[TO DONATE - Click Here](#) All donations are tax-deductible.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>

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