



CIF Announces Sherwin-Williams as Annual Donor

MECHANICSVILLE, VA, February 28, 2022 – The Collision Industry Foundation (CIF) is delighted to announce that Sherwin-Williams will participate in the “CIF Annual Donor Program”. At the URGENT CARE tier. With a \$5,000 pledge!

The Annual Donor Program was designed to bring needed, recurring resources to the Foundation, so it can deliver on its mission to *Answer the Call* when those in the industry have been impacted by unforeseen catastrophic events.

“As a longtime supporter of CIF, we are proud to participate in the 2022 Annual Donor Program”, says Rob Mowson, Vice President of Marketing, Automotive Finishes Division of Sherwin-Williams. “We understand that disasters are unpredictable and this donation allows us to give back to the collision industry in a meaningful and effective way.”

“We are very pleased to receive this donation from Sherwin-Williams, assisting CIF in our goal of taking care of those in the collision industry when a time of need arises. As a global organization, Sherwin-Williams philanthropy sets the tone for other organizations to give back to help the industry we all serve” said Frank LaViola, CIF Trustee.

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To become a CIF annual donor visit www.collisionindustryfoundation.org and click on the button “Donate to CIF Annual Donor Program,” or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible.

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CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>

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