



CIF Announces AutoVideoEngage as In-Kind Donor

MECHANICSVILLE, VA, August 26, 2021 - The Collision Industry Foundation (CIF) is grateful to announce that AutoVideoEngage has donated the use of their newly introduced Video Testimonial Marketing Platform for CIF to use in their communication efforts. This technology will help build awareness of CIF to the industry at large. CIF is collecting video testimonials of its unique work to serve those in need from past recipients to donors as well as former and current board trustees. These brief videos will be available on social media and the organizations website. (www collisionindustryfoundation.org)

The Power of video cannot be understated. It drives Search Engine Optimization (SEO) on the internet, delivers information in an understandable manner, and gives ultimate credibility to testimonials. AutoVideoEngage is a one-stop video marketing platform that captures and edits video content in a simple and quick way. It allows businesses of all sizes to share their stories and drive awareness and growth.

John C Webb, Managing Partner AutoVideoEngage, commented, "It was a great experience working with the Collision Industry Foundation Trustees. We produced some video content that I think really helps communicate the tremendous amount of resources and help that CIF has provided to all kinds of organizations and individuals. There are a lot of additional ways to leverage the video platform, and we are looking forward to continuing to help spread the word."

Added Yvette Burke, CIF trustee, "I was surprised how easy it was to just record a brief message with my cellphone."

Find more information on the video marketing platform here: www.autovideoengage.com



To become a CIF annual donor visit www collisionindustryfoundation.org and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible, so please reach out now. The CIF Board of Trustees thank you for your support!

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CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www collisionindustryfoundation.org>

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