



*We answer the call* ®

## PRESS RELEASE

# Ways to Support CIF on Giving Tuesday

*November 20, 2020 - Mechanicsville, VA. -*

The Collision Industry Foundation is participating in the global day of charity, "Giving Tuesday," held on Tuesday, December 1<sup>st</sup>. There are several ways you can support CIF on this designated day of generosity.



### 1. **MAGIC SHOW:**

Attend the CIF first-ever virtual entertainment experience, offering CIF supporters a fun-filled night of magic and impossible mind-reading that's also a fundraising event for CIF.

World-renowned Chicago magician, Dennis Watkins, will perform his virtual magic show for two exclusive CIF audiences. The two CIF magic shows will be held back-to-back to provide convenient time options nationwide. The shows will be at the following times:

*4:30 p.m. Pacific / 6:30 p.m. Central / 7:30 p.m. Eastern Standard Time*  
<https://www.themagicparlourchicago.com/events/cif-gala-7-30-pm-est>

6:00 p.m. Pacific / 8:00 p.m. Central / 9:00 p.m. Eastern Standard Time  
<https://www.themagicparlourchicago.com/events/cif-gala-9-00-pm-est>

Only 100 tickets for each show are available. The ticket price for this magical experience is just \$65 and admits 1 household/group on a single screen, regardless of group size. So have the whole family gather around and enjoy the show! Invite your friends and neighbors to register, too, and you can all enjoy this wonderful virtual experience.



Image from: <https://denniswatkins.net/press>

AirPro Diagnostics has generously sponsored both shows for this magical night allowing CIF to benefit with all money raised going directly to the CIF disaster relief fund.

## **2. DONATE TICKETS:**

Consider donating a Magic Show registration to a friend or family member to enjoy. Or purchase a block of tickets to give to your customers or staff and add even more generosity to the day!

## **3. MAKE A DONATION:**

Show your support for CIF via a direct "Giving Tuesday" donation on the CIF website or click the link below. (Of course, additional donations to CIF above the \$65 magic show ticket can also be made.) All donations to CIF are tax deductible.

<https://www.collisionindustryfoundation.org/givingtuesday.html>

## **4. SPREAD THE WORD:**

Like, share and follow CIF on [Facebook](#) and [LinkedIn](#) and let everyone in your networks know about CIF's "Giving Tuesday" participation.

In this year of an unprecedented number of disasters, CIF appreciates your support in replenishing the relief fund to allow continued support for collision repair professionals in times of need.

**[TO APPLY FOR ASSISTANCE - Click Here](#)**

**[TO DONATE - Click Here](#)**

**CORPORATE DONATIONS, Email: [collisionindustryfoundation@gmail.com](mailto:collisionindustryfoundation@gmail.com)**

**About CIF:** The Collision Industry Foundation is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events.

For more information visit: <http://www.collisionindustryfoundation.org>

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