



National Coatings and Supplies Supports CIF with Creative Product Promotion

We answer the call®

September 16, 2020 - Mechanicsville, VA. - The Collision Industry Foundation (CIF) is thrilled to announce that National Coatings and Supplies (NCS) has answered the call to help replenish the foundation's assistance fund by making the generous donation of \$25,000. NCS promoted to their customers that they would contribute a portion of the proceeds from every gallon of clear coat sold over a 2-month period, and their customers stepped up in a big way to help provide ongoing disaster assistance.

The CIF industry assistance fund is in need of new donations after helping hundreds of individuals impacted by COVID-19. NCS is the first donor responding to CIF's latest request for help, as they respond to the aftereffects of Hurricane Laura and wildfires that continue to spread on the West coast.

NCS/Single Source CEO John Leavy noted, "We have tremendous respect for the work that Collision Industry Foundation (CIF) is doing in support of collision repair professionals across the country and we are proud to support the overall efforts of CIF."

CIF is the 501(c)(3) charitable arm of the collision repair industry. CIF's Mission is to secure and distribute donations to individuals who have experienced significant losses due to natural disasters or other catastrophic events. Most recently, CIF assisted hundreds of industry professionals and their families impacted by COVID-19.

"We could not provide the relief that we do for the industry without generous donations such as this one from NCS," shared Cheryl Boswell, CIF Treasurer and CFO of DCR Systems LLC. "In these challenging economic times, having organizations like NCS find creative ways to contribute back to the industry allows CIF to continue to deliver on our mission."

All donations to CIF are tax deductible. To contribute to CIF for future industry support, visit <http://www.collisionindustryfoundation.org>

Don't forget to Like and Follow on [Facebook](#) and [LinkedIn](#)

[TO APPLY FOR ASSISTANCE - Click Here](#)

[TO DONATE - Click Here](#)

CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We are dedicated to raising, managing, and donating funds to provide emergency relief to collision repair professionals who have been impacted by natural disasters or other catastrophic events.

For more information visit: <http://www.collisionindustryfoundation.org>