

Collision Industry Foundation Launches “Campaign of Caring” - Asks Industry to Assist El Paso Family After Senseless Mass Shooting

September 04, 2019 - Mechanicsville, VA. – In the wake of the recent tragic mass shooting in El Paso, Texas, The Collision Industry Foundation (CIF) has committed to assist one of our own in a “Campaign of Caring.” The Anchondo family, owners of Colormaster Auto Body Shop in El Paso, TX, lost their son Andre, 23, and Andre’s wife Jordan, 24, in the mass shooting. The couple leaves behind 3 young children.

“We typically respond after natural disasters to assist our brothers and sisters in need, but this senseless tragedy has struck a family and small business owner in our industry and we encourage everyone to come together and assist them,” stated CIF Board Chairman Michael Quinn of AirPro Diagnostics. “The CIF board of trustees has unanimously agreed to support the Anchondo’s with a fundraising campaign, encouraging the industry-at-large to come forward and donate.”

CIF has committed to match the industry dollar-for-dollar up to \$5,000. 100% of the donations will be given to the family to provide for the children’s needs.



“CIF Trustees ask everyone in the industry to help us spread the word about this ‘Campaign of Caring’ to all in our industry, at trade events and conferences, on social media, and throughout your own organizations,” stated Collisionista Petra Schroeder, CIF Board Trustee. “Our goal is to close out the year before the holidays with a total gift of \$10,000 or more for the children. We know this industry has a big heart, so please come forward and match our donation.”

All donations to CIF are IRS 501(c)(3) tax deductible and can be earmarked specifically to the Anchondo family. Local Axalta Representative Ralph Medina and Lilia Laje of APYS Color Supply are in communication with the family on behalf of CIF.

To donate please visit: <https://www.collisionindustryfoundation.org/donate.html>

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We are dedicated to raising, managing, and donating funds to provide emergency relief to collision repair professionals who have been impacted by natural disasters or other catastrophic events. For more information, visit: <https://www.collisionindustryfoundation.org/>