



Campaign of Caring – CIF Call for Industry Support for Mass Shooting Victims Family

Mechanicsville, November 20, 2019 - In August of this year, two collision repairers, Andre and Jordan Anchondo, lost their lives during the mass shooting in El Paso Texas, leaving behind three young children.

The Collision Industry Foundation (CIF) introduced a “Campaign of Caring,” seeking to inspire the industry to raise money for the Anchondo family, owners of Color Master Auto Body Shop in El Paso

CIF is calling upon our industry to help support one of our own. , CIF has pledged to match the donations of our industry dollar-for-dollar up to \$5,000. Help our industry achieve this goal of providing the family with \$10,000, or more, to start a trust for the children.

To date, the industry has responded by pledging \$2,180, or 44% of our goal. We know our industry has a huge heart and we call upon you to open your hearts - and your wallets - and help us to reach our goal in this season of giving.

While this monetary donation can’t eliminate their loss, at CIF we know that our industry cares and comes together in times of need. Let’s join together to make these children’s future a little brighter.

The Collision Industry Foundation Board of Trustees thanks you in advance for your generous support. All donations through November 30, 2019 will be passed directly to the Anchondo family. All donations to CIF are IRS 501(c)(3) tax deductible.

To donate please visit: <https://www.collisionindustryfoundation.org/donate.html>

***About CIF:** The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We are dedicated to raising, managing, and donating funds to provide emergency relief to collision repair professionals who have been impacted by natural disasters or other catastrophic events. For more information visit:*

<http://www.collisionindustryfoundation.org>